

# SLO-AAP|New for request 12808

## Info

**Request:** Journalism

**Description of request:** New assessment plan, program goals, SLOs, for 2018-19,

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**Form version:** 3

## Responses

### Name of Major

Response:  
Journalism

### College

Response:  
Journalism and Communications

### Effective Term

*Enter the term of implementation (semester and year).*

Response:  
Fall

### Effective Year

Response:  
2018

### Request Type

*Select the type of request.*

Response:  
New Undergraduate Academic Assessment Plan

### Compliance Assist

Response:  
The AAP has been submitted into Compliance Assist.

### New SLO or SLOs

Response:

Content Knowledge

SLO 1: Apply basic numerical and statistical concepts used by journalists.

Critical Thinking

SLO 2: Conduct research and evaluation information that is accessible through advanced database and public records.

SLO 3: Demonstrate reporting skills that reflect a diverse and pluralistic society.

SLO 4: Understand and apply the principles and laws of freedom of speech and press

Communication

SLO 5: Write correctly and clearly in forms and styles appropriate for the journalism and communications professions and audiences

### **Program Type**

Response:

Undergraduate

### **Indicate the areas of the SLOs (undergraduate)**

Response:

Content, Critical Thinking, Communication

### **Indicate the areas of the SLOs (graduate and professional)**

Response:

N/A request is Undergraduate

### **What types of assessments will be used?**

Response:

Capstone, Course Assessments/Assignments, Final Paper/Project/Presentation, Course-related Exam

### **Describe other type of assessment:**

Response:

CJC exit survey

Evaluation of work by professionals

Internship supervisor evaluations

### **What assessment methods will be used?**

Response:

Other

**Describe other type of assessment:**

Response:

Combination with much of the assessment delivery and administration coordinated through department administration.

**Who applies the method?**

Response:

Faculty Committee

**Academic Learning Compact Statement**

*Please enter the the text as it is to appear in&nbsp;the catalog. &nbsp;For examples of how to phrase the statement, please see the undergraduate catalog.*

Response:

The major in journalism prepares students for a career in media, with emphases on storytelling, ethical principles and responsible communication. Students will develop an understanding of concepts and theories in courses devoted to media history, ethics and law. They will learn to gather information and to think critically, creatively and independently in skills courses that begin at a basic level and build to advanced courses where everything they have learned is applied to the production of fully realized works of journalism. Clear and direct writing is essential for every student in the program.

**ALC Graduation Requirement Statement**

Response:

Complete requirements for the baccalaureate degree, as determined by faculty.

**ALC Standard Learning Outcomes**

*Please list the Standard Learning Outcomes for the program.*

Response:

Apply basic numerical and statistical concepts used by journalists.

Conduct research and evaluation information that is accessible through advanced database and public records.

Demonstrate reporting skills that reflect a diverse and pluralistic society.

Understand and apply the principles and laws of freedom of speech and press

Write correctly and clearly in forms and styles appropriate for the journalism and communications professions and audiences

**ALC Types of Assessment**

*Lists the types of assignments or exercises that will be used to assess learning outcomes.*

Response:

Lab assignments  
Exams  
Review of work by professionals